



Experience the Marketing Power of the Military Community

Print Media

Military Family Neighbor of Choice™ Coupon Guide (40,000)

Flyers – Brochures –
Bookmarks – Postcards –
Decals – Referral Cards –
News Releases – Event
Banners – Daily Planner

Website

Business Listings, Mini-
Webpages, Online Coupons,
Editorial Sponsorship Boxes,
Referral Network, Category
Spotlights, Spotlight Articles,
Seven domains, Classified and
Employment Board

Newsletters

Military Family News, Daily
Newsflashes, Membership
email alerts

Military Installations

Support Services recognition
and referral, Welcome
packages, In-briefings and
trainings, Resource tables

Community Relationship Managers

Flyer distribution
One-to-One Marketing
Group Presentations
Relationship building
Personalizes our Online
Network

Internet

Official News Source for
Google, Manage Open
Directory Project for Military
Family Channel, Recognized
on all major search engines.

Community Events

Virginia Air & Space Center Freedom Days, City Neighborhood
Events, Installation Family Days, Job Fairs, Seminars, Military
Conventions and Meetings, Spouse Support Groups and Clubs

Community Partnerships

NATIONAL

Association of the United States Army (AUSA), National Military
Family Association (NMFA), Military Child Education Coalition
(MCEC), Federal Voting Assistance Program (FVAP)/State Board
of Elections, Employer Support of the Guard and Reserve (ESGR)

REGIONAL

NEXStep: Training for Transition, VFW, American Legion,
Vietnam Veterans, Military Affairs Councils

LOCAL

Virginia Air & Space Center,
Public Libraries, Catholic Charities,
Parks and Recreation Departments,
Hampton Government Neighborhood
Downtown Hampton Development
Partnership (DHDP)

MILITARY

Fleet and Family Support,
Army Community Services,
Military School Liaison Offices

INTERNET

Army Training and Doctrine Command
(TRADOC)
Tri-Care
Coast Guard
Hooah-for-Health
DoD
Military Moms Online
Sgt. Moms
Army National Guard Sites

Many More!

FAST FACTS ABOUT MILITARY FAMILIES

Internet Availability:

92.8%

Made Internet Purchase:

66.5%

Move Each Year:

33%

Live off the installation

75%

Want to get connected with their community

100%

Become a Military Family
Network "Neighbor of
Choice" to military families
and get connected